



Yettoy Productions, Inc.  
2024 Collection



Dear Friends and Customers,

Smiles are synonymous with YOTTOY! As children become parents, and parents become grandparents, we are honored that new generations of children grow up smiling with their YOTTOY companions.

YOTTOY (yaht-toy) – toy spelled backwards & forwards – offers a carefully curated assortment of character toys that spring from beloved classic and contemporary children’s books and entertainment. Research emphasizes that growing young minds greatly benefit from toys they hug and hold. We applaud families that prioritize screen-free time and nurture children’s emotional development by reading together with literary companions.

We are excited to introduce Olivia, the spirited and imaginative piglet created by Ian Falconer. With distinctive details that bring Olivia’s personality to life, we join our hooved friend in encouraging kids to dream BIG!

Lyle, Lyle, Crocodile makes a big splash as YOTTOY’s first city-dwelling crocodilian! With infinite charm and high style, Lyle is adorned with a cozy patterned scarf to reflect Bernard Waber’s original illustrations.

In addition to these newcomers, we take a moment to celebrate several characters that have reached milestone anniversaries! Madeline, the red-headed heroine of the cherished picture book series, celebrates 85 years of inspiring all ages with lessons of friendship, courage, and kindness.

We also honor two literary favorites from the World of H.A. Rey. Cecily G. Giraffe and Pretzel the Dog turn 85 and 80 respectively, and continue to share uplifting messages as relevant today as when they were created.

Knuffle Bunny, the comforting companion from Mo Willems’ growing cast of characters, turns 20 this year! In addition, you are invited to the ultimate alphabet party for Chicka Chicka Boom Boom’s 35th anniversary.

With Paddington’s third major motion picture releasing in January 2025, we are looking after this bear with classic styles in assorted sizes and a commemorative 14-piece tin tea set - items sure to delight children and collectors alike!

Every YOTTOY comes branded with our smile logo, symbolizing the care and attention we give to each toy we design and deliver. YOTTOY has proudly sustained a perfect track record in safety since our founding in 1995.

YOTTOY’s dedicated customer service team loves to assist and share storybook favorites. Contact us at [yottoy@yottoy.com](mailto:yottoy@yottoy.com) or 877-YOTTOYS for ordering and inquiries. We also invite you to visit us at YOTTOY’s sunny New York City design studio! Set up an appointment to see how we bring ideas and concepts to life as toys. We are happy to provide virtual tours to our long-distance friends.

See what’s new at [www.yottoy.com](http://www.yottoy.com), or follow us on Facebook, Instagram and TikTok at @yottoyproductions, or on Pinterest at @YottoyProductionsInc.

We hope you feel inspired as you browse these pages. Thank you for joining us on a magical path of learning through storytelling with heart-winning companions from YOTTOY!

Sincerely,

Kate Karcher Clark  
Founder & President

Peter Doodeheefver  
Creative Director

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YOTTOY is a proud member of



WBENC



# OLIVIA

Olivia is the delightful protagonist of the *New York Times* bestselling and Caldecott Honor award-winning *Olivia* children’s book series authored and illustrated by acclaimed artist, Ian Falconer. With Falconer’s engaging storytelling and distinctive art style, this confident, spirited and lovable piglet inspires kids everywhere to think boldly and dream BIG! From Olivia’s picture book debut in 2000 to becoming the star of her own YouTube channel and animated series, Olivia wins hearts again and again!

NEW!

### Olivia Soft Doll

*Caldecott Honor Award Winner!*

Dressing up, singing songs, building sand castles, and dancing are just the beginning of the fun with Olivia! This huggable Olivia soft doll features artfully embroidered eyes, a squiggly smile, and a perky porcine snout to bring her whimsical and charming personality to life. This playtime companion is complete in her removable iconic red sailor dress and sewn-on printed striped tights!

689 Olivia Pig  
11" Soft Doll  
Pack: 3



82953 Olivia Hardcover Book  
Pack: 3





**Corduroy Soft Toy** comes to life with embroidered eyes, a hand-stitched nose, soft caramel colored fur, and wide wale corduroy overalls which are completely removable. Youngsters will love finding and fastening the spare button we've tucked inside Corduroy's loose overall strap. "This must be home", says Corduroy when he is in Lisa's arms, just as we are sure he will find a home in the arms of every devoted child.

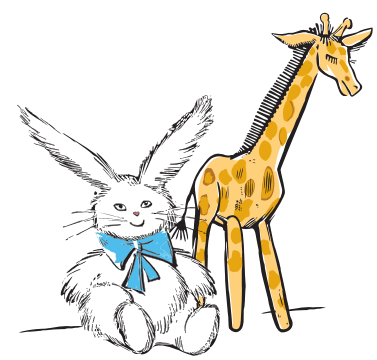


24133 Corduroy Hardcover Book Pack: 3



# CORDUROY

by Don Freeman



Written and illustrated by Caldecott Medal winner Don Freeman, *Corduroy* is one of the most loved bears in children's literature. A best-selling book for over 50 years, *Corduroy* is a childhood classic about a bear who lost a button and is afraid he won't find a friend or home without it. Corduroy finds love, fulfillment... and a button, through the devotion of a young girl who realizes that this bear is special.

### My Friend Corduroy Soft Toy

This cuddly Corduroy has the softest plush fur and lots of different textures that youngsters find irresistible. Young ones will love to hold this sweet bear dressed in his signature green corduroy overalls with a purple patch pocket. Corduroy features hand-embroidered details, making him especially perfect for little ones!



565 My Friend Corduroy Bear 7.25" Soft Toy Sitting Pack: 3



315 Corduroy Bear 13" Soft Toy Pack: 3





With over 300 titles published and 100 million books sold worldwide since 1949, Richard Scarry's playful characters have introduced generations of youngsters to new words and independent reading! Timeless and beloved, Richard Scarry's illustrations of Busytown depict a world full of color, laughter, and fun. Welcome to the Busy World of Richard Scarry, where these popular characters are always ready to roll into new adventures.



Lowly Worm sits in his Applecar and is removable.

359 Lowly Worm 7.5" Soft Toy with Applecar 6" H  
Pack: 3



**Lowly Worm Soft Toy with Applecar**  
Lowly Worm Soft Toy stands 7.5" tall, dressed in his rich blue and green outfit, red sneaker, bowtie, and green alpine hat with yellow grosgrain trim. Lowly Worm fits snugly inside his apple-shaped car, made of soft red plush with orange tricote interior. For a busy worm with places to go, Lowly's Applecar has headlights and working wooden wheels to roll into new discoveries.



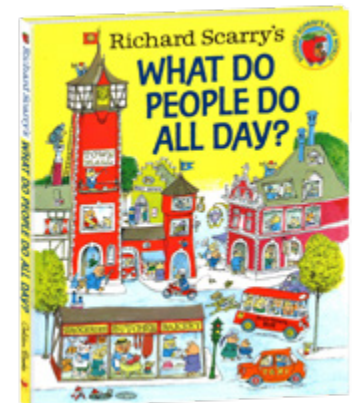
Huckle Cat sits in his Blue Car and is removable.



358 Huckle Cat 7.5" Soft Toy with Blue Car 6" L  
Pack: 3



**Huckle Cat Soft Toy with Blue Car**  
Huckle Cat Soft Toy is made of soft snow-white plush with orange accents and dressed in a bright yellow shirt, gray pants, and red suspenders. True to Scarry's original illustrations, Huckle Cat's eager embroidered expression and perked-up ears show he's ready for a fun-filled day. Huckle Cat Soft Toy sits comfortably in his soft blue plush go-cart with working wooden wheels, clear plastic headlights, and lush green interior.



52059 What Do People Do All Day? Hardcover Book  
Pack: 3



Bananas Gorilla sits in his Bananamobile and is removable.

360 Bananas Gorilla 7.5" Soft Toy with Bananamobile 8" L  
Pack: 3



**Bananas Gorilla Soft Toy with Bananamobile**  
Made of soft long brown fur and dressed in his red cap, soft blue plush jacket, brown pants, and embroidered wrist watches, Bananas Gorilla has real a-peel. Wide-eyed Bananas Gorilla Soft Toy comes ready to roll in his classic yellow plush bananamobile, complete with clear headlights and working wooden wheels for all kinds of fun.





# Leo Lionni

With four Caldecott Honors and more than 40 books published, Leo Lionni's stories and emblematic characters continue to bring joy to the world of children's literature. As the first children's illustrator to use cut-paper collage as the primary medium for illustrations, Lionni's simple yet brightly colored images and textures bounce from the pages. YOTTOY brings to life two of Lionni's most beloved characters as companions to stories with valuable life messages. Luxurious materials and intricate embroidery details add to the special nature of these toys.

# Lyle, Lyle, Crocodile

In Bernard Waber's classic picture book titled *The House on East 88th Street*, the world was introduced to a charming city-dwelling crocodile affectionately called Lyle who lives in a brownstone with the Primm family. Lyle's popularity quickly led to the sequel, *Lyle, Lyle, Crocodile*, that follows Lyle on escapades and mishaps with a grouchy neighbor who insists Lyle belongs in a zoo. It is Lyle's charm and courage that reveal the hero and true friend behind the big crocodile smile. Generations have fallen in love with Lyle from the children's world of literature and the big screen!

## Frederick Soft Toy

Caldecott Honor Award Winner!

Frederick is a quiet and poetic mouse who spends his days dreaming and soaking in the nature around him. Made of soft gray plush with an embroidered dreamy expression, Frederick stands proudly holding a velvety-soft red flower that he has gathered (along with sun rays, colors, and words) to brighten the cold dark winter ahead. This hopeful mouse is meant to be cherished all seasons and inspire young readers to stay true to themselves and find magic in what may seem intangible at first!



707 Frederick  
7.5" Soft Toy  
Pack: 3



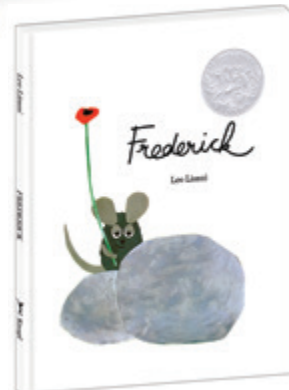
## Chameleon Soft Toy

In *A Color of His Own*, this chameleon simply longs to belong. In search of his own color, he also finds true friendship. Chameleon Soft Toy, with wide contemplative eyes and an embroidered shy expression, is adorned with bright multi-colored plush and a curlycue tail. Chameleon measures 10" in length and helps children embrace their own unique colors.

709 Chameleon  
10" L Soft Toy  
Pack: 3



83697 A Color of His Own  
Hardcover Book  
Pack: 3



81040 Frederick  
Hardcover Book  
Pack: 3



## Lyle, Lyle, Crocodile Soft Toy

Meet friendly and lovable Lyle the Crocodile as a cuddly croc scaled to perfection. Lyle has infinite charm with outstretched arms, adorable embroidered expression, and soft felt accents. Lyle wears a patterned plush scarf that shows his high style and reflects the original illustrations of the book. When you bring Lyle the Crocodile into your home, "snappy" adventures and delightful play experiences may follow!

693 Lyle, Lyle, Crocodile  
11" Soft Toy  
Pack: 3



16995 Lyle, Lyle, Crocodile  
Hardcover Book  
Pack: 3



NEW!





"In an old house in Paris that was covered with vines, lived twelve little girls in two straight lines..."

So begins Ludwig Bemelmans' *Madeline*, published 85 years ago! Decorated with a Caldecott Medal and Honors, the Madeline series is a cherished classic. Led by the petite and precocious redhead, the Madeline books convey messages of friendship, courage, and kindness. These stories continue to delight, as Bemelmans' grandson, John Bemelmans Marciano, continues the Madeline legacy with new classics that take readers on whirlwind adventures as Madeline celebrates this milestone anniversary!



**Bonjour Madeline 10" Soft Doll**

Madeline brightens playtime adventures in her soft yellow, fine-wale corduroy dress that matches her look in the original *Madeline* book! This Madeline doll measures 10" tall from her soft yellow hat atop her red yarn hair to her satin ribbon trimmed black shoes. With sewn-on clothing made of a combination of fabric textures, and her iconic embroidered expression, this Madeline Soft Doll is an ideal companion for all ages.

580 Bonjour Madeline 10" Soft Doll  
Pack: 3



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**Madeline Keychain Backpack Accessory**

Take Madeline's "old house in Paris" everywhere with this flexible, soft plastic accessory. With the opening lines of Bemelmans' story printed on the reverse, this keychain can hold the keys to adventure.

628 Madeline Keychain Backpack Accessory 2.75"  
Packaging 3.5" x 6.5"  
Pack: 3



8 19303 00628 8



**Madeline Zipper Pouch**

Store the essentials in this Madeline Zipper Pouch, a perfectly compact and stylish accessory.

630 Madeline Zipper Pouch 8"L x 5"H  
Pack: 3



8 19303 00630 1



44580 Madeline Hardcover Book  
Pack: 3



9 780670 44580 6



# MADELINE™

**Classic Madeline 16" Soft Doll** Dressed in her classic blue fleece coat, striped dress, white gloves and socks, black shoes, and yellow felt hat with grosgrain ribbon trim, this Classic Madeline is an ultra-special soft doll with added playability because her clothes are removable! Complete with her signature red yarn hair, embroidered face, blush cheeks - and an embroidered appendix scar - this authentic Madeline Soft Doll is sure to become a beloved friend!



562 Classic Madeline 16" Soft Doll  
Pack: 3



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**Genevieve Soft Toy in Tote Bag**

Genevieve, made of soft chenille plush, is nestled in a bright blue twill tote decorated with an exclusive Madeline design and printed Madeline logo. With two twisted cord handles, this tote allows Genevieve to always be by your and Madeline's side.

582 Genevieve 9" L in Madeline Tote Bag  
Pack: 3



8 19303 00582 3





**Madeline Poseable Doll and Genevieve Soft Toy**

Madeline and Genevieve come together in a take-along package. With silky red hair, Madeline is made of smooth vinyl and has movable head, arms and legs. She is dressed in her classic blue coat, plaid dress with red ribbon trim, signature yellow hat with black ribbon trim, gloves, underwear, socks, and shoes, which are all removable - great for pretend play! She even has an appendix scar! Genevieve Soft Toy has embroidered details, a red ribbon collar and leash. This classic pair comes together in a take-along package that will be treasured for years to come.

597 Madeline 8" Poseable Doll with 4" Genevieve  
Take-Along Package 10"H x 5.5"W x 3"D  
Pack: 4



**RAIN PONCHO**  
with pocket  
transforms into  
**POUCH!**

636 Madeline Poncho  
6" x 8" Pouch  
38" W x 26" H full size  
not including hood  
Pack: 3



**Madeline Poncho** This lightweight, packable poncho, with a pocket to keep hands dry, is a rainy day must-have! Simply unzip the stylish pouch and flip out the hooded poncho. On sunny days, our Madeline Poncho folds back into its pouch and has a clip to attach to backpacks or anywhere.

- Tea Set Includes:**
- 1 Tray      4 Plates
  - 4 Cups      4 Spoons
  - 4 Saucers    4 Napkins
  - 1 Teapot & Lid
  - 1 Carry-All Suitcase



560 Madeline Tea Set  
23 pieces  
Pack: 4



**Madeline 23-piece Tin Tea Set** Set the perfect party for four with our deluxe 23-piece Tin Tea Set. This set includes a tray, teapot with lid, four cups, four saucers and four plates - each with a different classic illustration. Four spoons and four monogram patterned blue napkins complete this fully decorated set. All 23 pieces store inside a sturdy paperboard suitcase, printed with travel stamps of Madeline's international destinations.



**Madeline Magnet** This 3D relief Madeline magnet evokes warmth with the girls giving Miss Clavel a loving hug. Made of soft and flexible plastic, this magnet can hold notes, lists, and photos galore!

627 Madeline 3.5" Magnet  
Packaging 3.5" x 5.25"  
Pack: 3





# LITTLE FUR FAMILY™

*Little Fur Family* is a classic picture book from 1946 that combines warm and gentle illustrations of Garth Williams with Margaret Wise Brown's simple, rhythmic text. This gentle lullaby of "a little fur family, warm as toast, smaller than most, in little fur coats" follows Little Fur Child's adventure in the woods as he ends his day tucked in bed "all warm and soft". This deluxe edition of the book comes in a soft and furry cover of its own and perfectly matches the comfort and delight of the story. Children will love to cozy up to this furry book and companion soft toy and treasure both!



543 Little Fur Child  
6" Soft Toy  
Pack: 3



**Little Fur Child** is a full 6" tall with embroidered eyes and details. This soft chenille Fur Child captures the enchanting feel of Williams' vivid illustrations. He is dressed in a little furry yellow coat with appliquéd accents and a matching furry yellow hat with a black ribbon tie. His little feet wear warm white velboa boots with red soles and red ribbon trim.



51898 Little Fur Family Deluxe Edition  
Fur Covered Hardcover Book in a full color printed box.  
Pack: 3



# BABAR

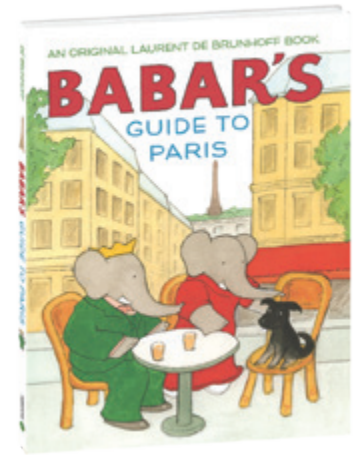
The classic story of Babar the Elephant, created by Jean de Brunhoff in 1931 and continued by his son, Laurent de Brunhoff, is loved throughout the world. Babar came from humble beginnings in Africa to become the wise and gentle king of Celesteville. With over sixty books, Babar continues to enchant readers with his spirit of adventure, worldwide travels, and the values of home.



**Classic Babar Soft Toy** Now available in two styles, YOTTOY classic Babar Soft Toys are dapperly dressed in his signature green suit made of luxurious soft velour, complemented with a red satin bowtie, white cuffs, and round black felt buttons. Each plush soft toy proudly wears a golden felt crown atop his head. All hail Babar!



405 Classic Seated Babar  
9.5" Soft Toy  
Pack: 3



72289 Babar's Guide to Paris  
Hardcover Book  
Pack: 3



563 Classic Standing Babar  
13" Soft Toy  
Pack: 3





# The World of H.A. Rey

the creator of **Curious George**

Travel back to a more genteel time with a collection of soft toys drawn from the works of beloved children's author and illustrator, H.A. Rey. These perennial classics evoke simpler days and send uplifting messages to children about friendship, tolerance, and courage. Exceptional workmanship and faithful reproductions of the original illustrations have made these characters long-lasting favorites among toy collectors and kids of all ages.

From the first book about **Curious George**



**Spotty Soft Toy** Made of snow-white soft plush with brown spots, Spotty pleasantly discovers there are others in the world like him. Spotty is super ear-resizable with sparkling blue eyes, hand-stitched pink nose, and fluffy plush tail.



**Cecily G. Soft Toy** With a custom-patterned velboa body, elegantly long neck, and graceful legs that are fully posable, Cecily giraffe is designed for imaginative & interactive play. Handstitched accents contribute to this time-honored classic in which Curious George made his original debut!

304 Cecily G. 12" Soft Toy  
Pack: 3



**Pretzel**  
**80**  
**Years!**

303 Spotty 12" Soft Toy  
Pack: 3



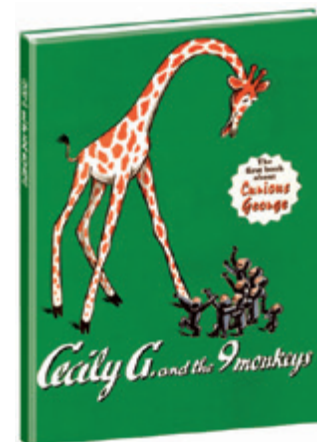
301 Pretzel 14" Soft Toy  
Pack: 3



**Pretzel Soft Toy** This prize-winning pooch sets the stage for children to realize that it's not how you look but what you do that counts. Pretzel is a soft and delightfully bendable dachshund with dignified accents, and the star of his own animated show on **Apple TV+**.



65960 Pretzel Hardcover Book  
Pack: 3



18430 Cecily G. and the 9 Monkeys Hardcover Book  
Pack: 3



# ELOISE

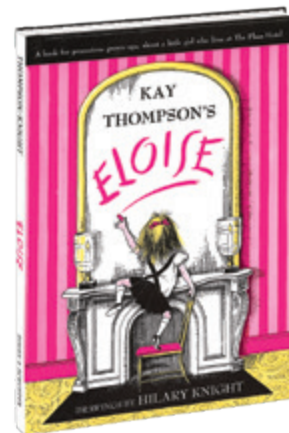
Written in 1955, Kay Thompson's *Eloise*, with illustrations by Hilary Knight, became an immediate sensation. In this "book for precocious grown-ups", Eloise lives with unparalleled curiosity, imagination and spirit in the famed Plaza Hotel in New York City. Eloise is center stage with a library of celebrated picture books, audiobooks, cartoons and feature films of her adventures.

713 Weenie the Dog  
8" Soft Toy  
Pack: 3



**Weenie the Dog Soft Toy**

Weenie sports a pink velvet collar with silver studs. He has a soft plush body with soft brown ears and nose – and wrinkles! Weenie is ready for Eloise's next mischievous adventure!



22350 Eloise Hardcover Book  
Pack: 3



**Eloise Soft Doll** The "rawther" precocious Eloise comes to life as a large 18" cloth doll, dressed in her iconic ruffled white blouse and black pleated skirt. Inspired by the illustrations from the classic *Eloise* book, our huggable companion brings out the spirited six-year-old in all of us!

711 Eloise 18" Soft Doll  
Pack: 2





Front view

**Eloise Taxi Plush Pillow**

Iridescent silver windows, classic taxi signage, and accent details on the front balance Eloise's signature pink striped pattern on the back of this soft plush yellow taxi. Eloise boldly dresses up this traditional taxi to serve as a playtime companion and a chic decorative pillow. Behind the wheel is Eloise's pet pooch, Weenie, who steers Eloise and her pet turtle, Skipperdee, into imaginative Eloise adventures!

715 Eloise Taxi Plush Pillow  
8" H x 4" D  
Pack: 3



Back view



**Eloise Poseable Doll with Skipperdee and Purse**

This fanciful doll has "soooo" many details including a movable head, arms, and legs. Eloise is dressed in a white ruffled blouse accented with pearlescent buttons, black pleated skirt with buttoned suspenders, pink bloomers, knit socks, and black patent shoes. She even comes with a purse to carry Skipperdee! Eloise's hotel bedroom is printed as the backdrop in a take-along package that fans absolutely "cawn't" resist!

714 Eloise Poseable 8" Doll with Skipperdee  
Take-Along Package 10"H x 5.5"W x 3"D  
Pack: 4



**TEA SET FOR TWO INCLUDES:**

- 1 Tray
- 2 Plates
- 2 Cups
- 2 Spoons
- 2 Saucers
- 2 Napkins
- 1 Teapot & Lid
- 1 Carry-All Suitcase



710 Eloise Tea Set  
14 pieces  
Pack: 4



**Eloise 14-Piece Tin Tea Set** Inspired by the Eloise illustrations, this deluxe 14-piece Tin Tea Set caters to the child within us all. Serving Eloise's pink palette, this tea set includes a tray, a teapot with lid, two cups, two saucers, two plates, two spoons, and two napkins. All pieces fit securely in a fanciful suitcase for a "rawther" fabulous tea party!



# The VELVETEEN RABBIT™



The Velveteen Rabbit, published in 1922, is a timeless tale about the rabbit that came to life because of a child's love.

We put so much care and attention into our design of The Velveteen Rabbit for any little boy or girl to love this rabbit as much as the child in the story loved his favorite toy. This magnificent creation is antique in look and exquisite in feel, straight from turn-of-the-century England.



### Velveteen Rabbit Soft Toy

This special Velveteen Rabbit is designed with elegantly simple lines, a velveteen coat, soft crème anglaise colored spots, and a snow-white belly. Pink satin ears, button-thread whiskers, sparkling eyes with embroidered trim, hand-stitched details, and a silky chenille tail complete this classic masterpiece.

381 The Velveteen Rabbit  
10" Soft Toy  
Pack: 3



8 19303 1100381 12



07725 The Velveteen Rabbit  
Hardcover Book  
Pack: 3



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# Paddington™

Since 1958



Michael Bond's story of a small bear that traveled all the way to London from Peru continues to delight millions who have fallen in love with Paddington™ since the story was published over 65 years ago. When Mr. and Mrs. Brown discover a small bear in Paddington Station, they take him home to live with them. Named after the station where he was found, Paddington embarks on many adventures with the Brown family ...involving compassion, humor, and piles of marmalade sandwiches!

### Classic Paddington™ 16" Soft Toy

With sparkling eyes, soft-flocked nose, embroidered smile and pleasingly plump belly, this bear is sized to love. A sturdy paperboard suitcase illustrated with original full-color artwork accompanies this Paddington™. Open the suitcase to discover jars of marmalade and a spare sandwich printed inside. Dressed in his famous floppy bush hat and dapper blue duffle coat with working wooden toggle buttons, this award winning Paddington Bear feels at home anywhere.

531 Paddington Bear  
16" Soft Toy with  
Paperboard Suitcase  
Pack: 2



8 19303 00531 1



**Classic Paddington™ 10" Soft Toy** Inspired by Peggy Fortnum's illustrations, this marmalade loving bear proudly stands in his bright yellow Wellington boots. This Paddington™ comes complete with classic red felt bush hat and blue felt duffle coat with working wooden toggle buttons and embroidered cuff details. Made of soft honey-brown plush, this classic Paddington style has shiny black eyes, brown flocked nose, embroidered smile, and signature "Please look after this bear. Thank you." tag that has made this Paddington beloved worldwide!



319 Classic Paddington Bear 10" Soft Toy with Yellow Boots Pack: 3



656 Classic Seated Paddington Bear 12" Soft Toy Pack: 3



**Classic Seated Paddington™ 12" Soft Toy** This cuddly soft Paddington™ is a companion that kids of all ages love to look after! Made of luxuriously soft honey-brown plush with a carefully embroidered winning smile, this Paddington sports a red felt bush hat and removable hooded fleece coat accented with embroidered details. Inspired by Peggy Fortnum's illustrations, Paddington wears his famous "Please look after this bear. Thank you." tag. This bear is ready for any sticky situation with a marmalade sandwich accessory securely attached to his paw... since, as Paddington wisely suggests, "One should always have a spare sandwich in case of an emergency!"



31719 Paddington Hardcover Book Pack: 3



**Classic Seated Paddington™ 8.5" Soft Toy**

Inspired by Peggy Fortnum's original Paddington™ illustrations, this Paddington style is made of luxuriously soft honey-brown plush. Design details include shiny black eyes, brown flocked nose, and expressive embroidered smile. With his signature blue soft fleece coat complete with hood, red felt hat, wide open arms, and iconic "Please, look after this bear. Thank you." tag, this cuddly Paddington naturally finds a home in your heart.

655 Classic Seated Paddington Bear 8.5" Soft Toy Pack: 3



645 Paddington Tea Set 14 Pieces Pack: 4



**TEA SET FOR TWO INCLUDES:**

- 1 Tray
- 2 Plates
- 2 Cups
- 2 Spoons
- 2 Saucers
- 2 Napkins
- 1 Teapot & Lid
- 1 Carry-All Suitcase



**Paddington 14-Piece Tin Tea Set** has all the essentials to create impromptu tea parties. Set includes a tray, a teapot with lid, 2 cups, 2 saucers, 2 plates, 2 spoons, and 2 napkins which all fit nicely in a sturdy suitcase printed with travel stamps of Paddington's adventures. Decorated with illustrations from the original Paddington books, this deluxe tea set is designed for paw-fectly delightful tea times!



# Paddington™ for baby



### Paddington™ for Baby Chime Ball

Paddington™ Chime Ball gently tilts, rattles and rolls with a musical chime inside! Made of textural materials and an eye-catching blue-hued gingham print, this sensory activity toy is fun for babies as they develop awareness of balance and basic motor skills.



Soft Textures

Gingham Accents

Musical Chime

643 Paddington 8" Chime Ball  
Pack: 3



Mirror

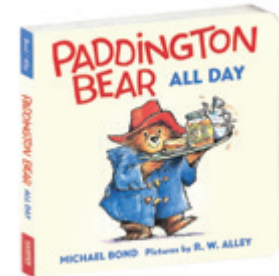
Rattle

Wooden Ring

### Paddington™ for Baby Stroller Toy

is full of features to advance infants' visual tracking, reaching, and dexterity. With a rattle, crinkle-filled body, bouncy elastic feature, flexible mirror, and wooden teether ring, this stroller toy is delightfully engaging for babies as they learn through active play.

641 Paddington 8.5" Stroller Toy  
Backer Card 4.8" x 3.75"  
Pack: 3



31721 Paddington Bear All Day  
Board Book 6" x 6"  
Pack: 3



Crinkle

Two Pockets

Gingham Accents

Comforting

### Paddington™ for Baby Blankie

This smooth velour blanket with soothing color palette, appliquéd details, and soft printed gingham underside, provides comfort and security while stimulating baby's vision and sense of touch. A shiny bright orange with crinkle inside fits into Paddington's pocket for hide-and-seek play!

642 Paddington Cozy 13" x 20" Blankie  
Backer Card 6.75" x 6"  
Pack: 3



Pop-Up Surprise

Musical

Plays

'London Bridge'

### Paddington™ for Baby

**Jack-in-the-Box** provides interactive entertainment as babies turn the crank until the lid pops open to reveal a 5" plush Paddington! Playing the song "London Bridge is Falling Down" and decorated on all sides, this musical cause-and-effect toy helps children develop hand-eye coordination plus auditory and visual awareness.

644 Paddington Jack-in-the-Box  
11" open / 5.5" closed  
Pack: 4



# HARRY the Dog™



Written by Gene Zion and illustrated by Margaret Bloy Graham, *Harry the Dirty Dog*, has captured children's hearts since first published in 1956. The story of Harry, a strong-willed white dog with black spots who likes everything except getting a bath, is a beloved classic. Recognized by the National Education Association as an all-time top 100 children's book, children continue to chase Harry on his adventures through the neighborhood in Harper Collins' new bark-out loud titles!



### Harry the Dog Soft Toy

A playful pooch with a penchant for mischief, Harry is made of super-soft white chenille plush, with sewn-in black spots and a bean-filled bottom that allows him to sit upright. Wearing a green suede-like collar with golden studs, Harry's additional features include lively embroidered eyes and a soft velour nose! Dog lovers and new fans alike will unleash their love and jump to adopt this ever so delightful and huggable Harry!

371 Harry the Dog  
10" Soft Toy  
Pack: 3



26865 Harry the Dirty Dog  
Hardcover Book  
Pack: 3



# Frog and Toad™



Since 1970, Frog and Toad have enchanted readers as they discover the true meaning of friendship in *Frog and Toad Are Friends*, written and illustrated by Caldecott Honor winner Arnold Lobel. From going swimming to finding lost buttons, Frog and Toad are always there for each other as best friends should be. With over 1 million copies selling each year, those who grew up with this classic I-CAN-READ book will enjoy sharing our endearing Frog and Toad soft toy duo with children who are meeting these special friends for the first time!



### Toad Soft Toy Caldecott Honor Award Winner!

Shorter and plumper than Frog, Toad sits all snugly soft in his fully lined green furry jacket with black felt buttons and red hand-stitches, tan piqué pants, and grosgrain ribbon belt. Made of caramel-colored soft plush and detailed embroidered eyes with a heartfelt expression, it's hard to resist giving this worrisome character the hug he longs for.

589 Toad 9" Soft Toy  
Pack: 3



23957 Frog and Toad  
Friends Hardcover Book  
Pack: 3



588 Frog 12" Soft Toy  
Pack: 3



**Frog Soft Toy** The taller and more relaxed of these two friends, Frog's bright green plush body is dressed in a warm camel-colored coat with red felt buttons and yellow hand-stitches, brown corduroy pants, and a grosgrain ribbon belt. Frog's soulful embroidered eyes and optimistic expression are sure to win friends fast.



# THE RAINBOW FISH

Written and illustrated by Marcus Pfister in 1992, *The Rainbow Fish* is loved worldwide for its beautiful illustrations and the values of sharing and acceptance that it imparts to children. The Rainbow Fish is a multi-colored fish with "dazzling, shimmering scales". Although he was the "most beautiful fish in the entire ocean", he was the loneliest fish until he realized external beauty is far less important than the happiness gained from sharing and the company of friends.



683 Rainbow Fish  
12" Soft Toy  
Pack: 3



## Rainbow Fish Soft Toy

YOTTOY's Rainbow Fish Soft Toy comes to life in full-color splendor true to Marcus Pfister's illustrations. One signature shimmery scale dazzles amidst scales in shades of blue, green, purple, and pink. Made of soft short boa fabric with intricately embroidered accents, this beautiful Rainbow Fish conveys to children the valuable message that sharing creates happiness!



58009 The Rainbow Fish  
Hardcover Book  
Pack: 3



# GRUMPY MONKEY

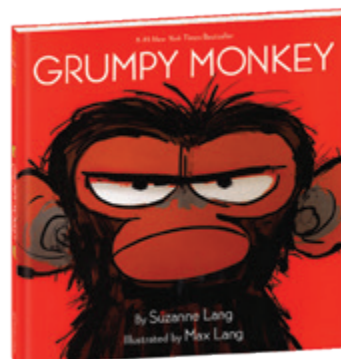


In the *New York Times* bestseller, *Grumpy Monkey*, Jim Panzee wakes up in a bad mood and can't seem to shake the feeling. His friends try to help with suggestions to smile, un-hunch his shoulders, raise his eyebrows, dance, walk, eat, splash, and more, but nothing works. Jim storms off and is comforted by his friend, Norman, who tells Jim that it's okay to feel your feelings. In time, Jim's mood begins to change. Author and illustrator duo, Suzanne and Max Lang, bring hilarity and warmth to every page in this storybook. The illustrations and text demonstrate to kids that allowing yourself to feel your emotions can be a good way to work through grumpiness and other feelings.

## Grumpy Monkey Soft Toy

Grumpy Monkey™ Soft Toy is the perfect companion for children and their feelings. Made of shaggy brown plush fur, soft ears for good listening, long arms for cuddling, big soft hands and feet, and sporting an unmistakably grumpy expression, Jim Panzee can help kids learn to accept and feel their feelings. Grumpy Monkey™ is ready to turn any frown upside down!

688 Grumpy Monkey 12" Soft Toy  
Pack: 3



53786 Grumpy Monkey  
Hardcover Book  
Pack: 3





# CLAIRE and the UNICORN

happy ever after™

Once upon a time, a little girl named Claire and her soft toy unicorn journeyed to a magical land to find what makes someone live "happily ever after." Written by B.G. Hennessy with enchanting illustrations by Susan Mitchell, *Claire and the Unicorn, happy ever after* leads Claire and her faithful unicorn through a dreamland adventure as they encounter an array of fairy tale characters who help them find their answer to happiness.

### Capricorn Unicorn Soft Toy

This very special soft white chenille unicorn, with velvet hooves and inner ears, embroidered eyes and a sparkly golden horn, is a wonderful dreamtime companion. His flowing white mane is trimmed with satin ribbon flowers that complement the pastel flower garland, green leaves and ribbon trim that the fairies have placed around him. Our noble unicorn stands ready to lead any child on a magical adventure.



349 Capricorn Unicorn  
12" Soft Toy  
Pack: 3



90815 Claire and the Unicorn,  
happy ever after Hardcover Book  
Pack: 3



# Pinkalicious®

Pinkalicious is the effervescent star of *New York Times* best selling book series, the PBS Kids TV show, *Pinkalicious and Peterrific*; and the off Broadway musical, *Pinkalicious The Musical*. Pinkalicious loves all things pink, especially cupcakes! Celebrate creativity, curiosity, imagination, and the importance of being true to yourself with more than 70 books in the series. Pinkalicious is FUNTASTIC!

### Pinkalicious Soft Doll

Get ready to be tickled pink with this Pinkalicious Soft Doll. She is dazzling in her fully removable pink fairy princess dress. Dress details include a shiny dotted bodice, puff sleeves, and a full-flowing satin skirt with intricate lace trim and crinoline underlay. Embroidered features, soft brunette fabric pigtails, fairy wings, a sparkly wand, and a golden tiara atop her head add specialness to Pinkalicious and magic to playtime!



77639 Pinkalicious Hardcover Book  
Pack: 3



679 Pinkalicious 15" Soft Doll  
Pack: 3







678 Little Blue Truck Puzzle Blocks  
Packaging measures 9"H x 9"W x 2.75"D  
Pack: 4



**Little Blue Truck Puzzle Blocks** are built on Jill McElmurry's rich and colorful illustrations from the *Little Blue Truck* series. These vibrant Puzzle Blocks include nine board blocks that create a fun-shaped puzzle, plus five stackable square shaped puzzles. Children will actively engage in logical and imaginative play as they assemble familiar scenes from *Little Blue Truck's* bestselling books. This puzzle is great for youngsters to develop hand-eye coordination and motor skills, advance sound recognition, and build pre-reading skills!



# Little Blue Truck™

Beep! Beep! Beep! *Little Blue Truck*, written by Alice Schertle and richly illustrated by Jill McElmurry, finds the rewards of helping others as he motors along on a muddy country road. With over 16 million copies sold, *Little Blue Truck* delights youngsters with truck sounds, animal noises, and a powerful message of friendship that steers kids in the right direction.



plays  
"POP GOES  
THE  
WEASEL!"

**Little Blue Truck Jack-in-the-Box** Take a turn with Little Blue Truck and his farm friends to the tune of "Pop Goes The Weasel" until a friendly plush Toad pops up! The brightly painted and durable tin box features Little Blue Truck in all four seasons traveling on a country road. With delightful scenes of spring flowers, green pastures, falling leaves, and snow covered hills, this Jack-in-the-Box provides long-lasting fun and helps little ones develop auditory and visual awareness through wholesome play.



Beep!  
Beep!  
Beep!



600 Little Blue Truck Jack-in-the-Box  
11" open / 5.5" closed  
Pack: 4



24828 Little Blue Truck Board Book  
7.5" x 6.75"  
Pack: 3



598 Little Blue Truck 8.5" Soft Toy  
Pack: 3



**Little Blue Truck Soft Toy** is snugly soft and styled just right with Toad in the driver's seat! When you press Little Blue Truck's cab you'll hear his BEEP! BEEP BEEP! Little Blue Truck's body is made of soft velboa with velour accents and embroidered details. The felt rear view mirrors, hood ornament, shiny bumpers, and front grill decorate this vintage-styled vehicle that kids will want to take on the road!



# Chicka Chicka Boom Boom

"A told B, and B told C, I'll meet you at the top of the coconut tree."  
 A *New York Times* best seller, *Chicka Chicka Boom Boom* is as fun to read as the title suggests! A staple in children's nurseries and libraries, this lively rhyming book, with words by Bill Martin and John Archabault and illustrations by Lois Ehlert, has inspired littles to learn and chant the alphabet for 30+ years! This new Chicka Chicka Monkey brings to life the cheery boldness of the book as a lovable, bright, and colorful buddy to cherish.



300 Chicka Chicka Monkey  
 7.5" Soft Toy  
 Pack: 3



**Chicka Chicka Monkey Soft Toy** With a bright multi-patterned velour plush body, Chicka Chicka Monkey brings the colors of the alphabet jungle into children's playtime adventures! With boldly printed letters on monkey's body and the words, "Chicka Chicka Boom Boom" on Monkey's tummy, little ones will learn and connect to the all-time favorite classic book. This Chicka Chicka Monkey is ready to climb to the top of the coconut tree and swing into everyone's heart!

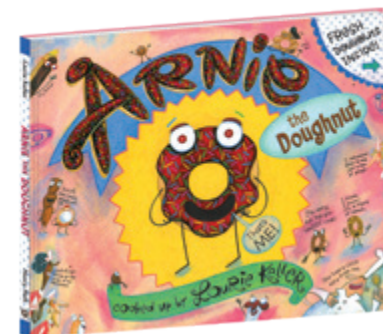


45070 Chicka Chicka Boom Boom Board Book  
 5.5" x 7.25"  
 Pack: 3



Written and illustrated by award-winner Laurie Keller, *Arnie the Doughnut* is a joke-filled story about a doughnut who is determined not to be eaten. Keller's inventive illustrations, created with a combination of collage and acrylic paint, include more than 40 unique doughnuts and details down to the number of sprinkles on Arnie's frosting. All jokes aside, Arnie proves that where there's a will, there's a way.

336 Arnie the Doughnut 8" Soft Toy  
 Pack: 3



06283 Arnie the Doughnut Hardcover Book  
 Pack: 3



**Arnie the Doughnut Soft Toy** More than a cool breakfast treat, Arnie the Doughnut Soft Toy, inspired by Laurie Keller's award-winning illustrations, is sweetly designed with hard-to-resist velour chocolate frosting and bright candy-colored sprinkles, floppy velour arms and legs, and a big appliquéd smile. With embroidered eyes, and a bean-filled bottom so Arnie sits upright, this doughnut is ready to cuddle and cook up creativity all a-round!





# MO WILLEMS

New York Times best-selling and award-winning author and animator, Mo Willems, has captivated millions of readers with his wildly popular characters and whimsical stories! With Caldecott Awards and over 50 original book titles, crowd-pleasing theater productions, a web series, TV specials, and major interactive exhibitions, we celebrate Mo and his wide range of book inspired companions, a delight for Mo's fans of all ages.



## The Pigeon in Putt Putt Car

Inspired by Mo Willems' *The Pigeon Will Ride the Roller Coaster!* book, The Pigeon sits securely in a Putt Putt Car made of sustainable wood and is removable for added play. He has been a quiver with anticipation ever since he heard about roller coasters... ten minutes ago. He got a ticket. He stood in line. He is ready for the most roller coastery ride of his life! The Pigeon, made of plant-based plastic, can roll through fun twists and turns again and again!

Plays  
"The Wheels on  
the Bus!"

677 The Pigeon in Putt Putt Car  
4.25" L x 5" H  
Packaging measures 9.25"H x 6"W x 6.5"D  
Pack: 4



517 Duckling 8" Soft Toy  
Pack: 3

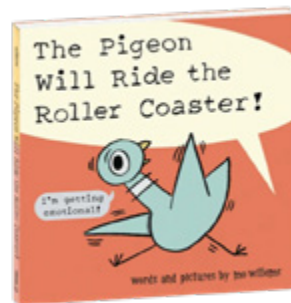


**Duckling Soft Toy** Starring in her own book, *The Duckling Gets a Cookie!?*... will The Pigeon be jealous? Duckling shows The Pigeon how to turn a potential recipe for disaster into a sweet turn of events. This darling duck is made of lush yellow velboa with big embroidered blue eyes, an orange velour beak, and oversized feet. Duckling comes complete with her favorite chocolate chip cookie recipe for kids and grown-ups to make together. Isn't this how every cookie should crumble?

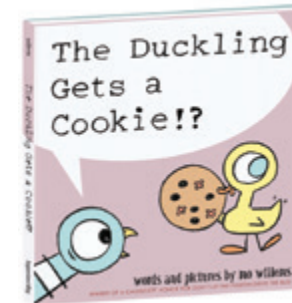
## The Pigeon Jack-in-the-Bus

This musical Pigeon-in-the-Bus pops up to play, much like the surprising game of peek-a-boo! Children practice hand-eye coordination and motor skills as they turn the crank to hear the familiar tune of "The Wheels On The Bus". Youngsters also learn cause-and-effect when The Pigeon soft plush pops out of the bus at the end of the tune! Featuring friends of The Pigeon on all sides of the tin bus, this Mo-centric musical toy brings laughter while assisting children to develop auditory and visual awareness.

671 The Pigeon Jack-in-the-Bus  
11" open / 5.5" closed  
Pack: 4



94686 The Pigeon Will Ride the Roller Coaster! Hardcover Book  
Pack: 3



15128 The Duckling Gets a Cookie! Hardcover Book  
Pack: 3



81988 Don't Let the Pigeon Drive the Bus! Hardcover Book  
Pack: 3



## The Pigeon Soft Toy

Caldecott Honor Award Winner!

When a bus driver takes a break, The Pigeon bargains with feathers flying, and demands "LET ME DRIVE THE BUS!!!" Hug The Pigeon's bean-filled body of soft velboa with embroidered eyes, and velour feet and legs, and hear him plead "Let Me Drive the Bus!"... in Mo's own voice! Please, however, don't let this Pigeon drive any bus.

501 The Pigeon  
11.5" Soft Toy  
Pack: 3





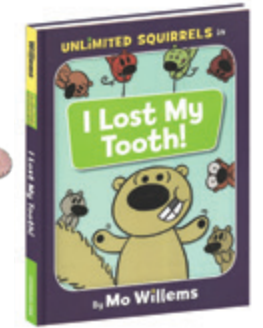
A velcro tab and a loop keep this popular pair together side-by-side!



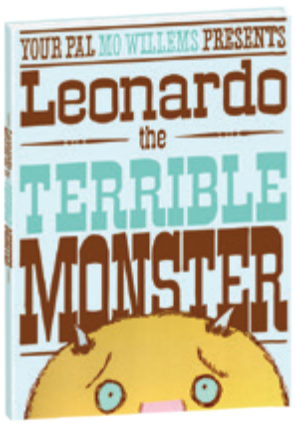
**Zoom Squirrel & Acorn Soft Toy Pair**

The *Unlimited Squirrels* beginner-reader book series features funny, furry adventures, quirky quizzes, nutty facts, and SO many silly squirrels! Zoom Squirrel Soft Toy sits 8" tall, with a perky shiny long-haired plush tail, and an embroidered toothy smile to reveal a missing tooth. Zoom Squirrel is paired with a plush acorn friend who loves telling a-corny jokes. This cuddly duo joins Mo Willems' family of fan favorites, zooming often into children's reading rotation!

674 Zoom Squirrel 8" & Acorn 3" Soft Toy Pair  
Pack: 3



02457 Unlimited Squirrels Hardcover Book  
Pack: 3



85294 Leonardo the Terrible Monster Hardcover Book  
Pack: 3



**Leonardo Soft Toy Puppet**

*New York Times Bestseller!*  
Leonardo can't scare anyone! When he finally does, Leonardo realizes that scaring people isn't quite as satisfying as he thought. Leonardo is made of ultra-soft chenille. A fabric pocket on the back of his head comfortably fits a hand to turn this monster's floppy bean-filled body into a dancing puppet. Instead of a terrible monster, Leonardo is sure to become a terrific friend.



I'M A PUPPET!

503 Leonardo 14" Soft Toy Puppet  
Pack: 3



**The Pigeon & Duckling Finger Puppets**

inspire creative interactive play as an adorable duo, and are handmade of sewn tricot with screen-printed eyes, and felt wings and beaks. Through role play, The Pigeon & Duckling encourage social skills and imagination to take flight in children of all ages!

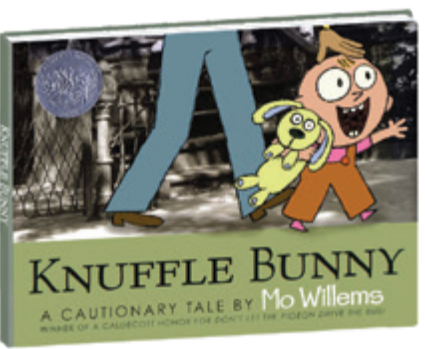
673 The Pigeon & Duckling Finger Puppets  
Pack: 8  
Packaging: 3.5"H x 5"W x 1.75"D



**Knuffle Bunny Soft Toy**

*Caldecott Honor Award Winner!*

What began as a simple errand to the laundromat becomes a desperate journey as the entire family joins together to rescue Trixie's treasured Knuffle Bunny. This Knuffle Bunny, with embroidered eyes and a velvet nose, has a luxurious soft velour, bean-filled body, ears lined with shiny velvet and a chenille tail. Knuffle Bunny is so soft and huggable, we are sure he will never be lost or left behind!



81870 Knuffle Bunny: A Cautionary Tale Hardcover Book  
Pack: 3



Turn the page for **MORE MO FAVORITES!**



**Elephant & Piggie Finger Puppets**

are a fun-sized duo, packaged together and handmade of soft sewn tricot with screen-printed expressions. Elephant & Piggie Finger Puppets spark imagination and provide endless friend-inspired interactive play!

668 Elephant & Piggie Finger Puppets  
Pack: 8  
Packaging: 3.5"H x 5"W x 1.75"D



502 Knuffle Bunny 12.25" Soft Toy  
Pack: 3



676 Piggie  
7.5" Special Edition Soft Toy  
Pack: 3



This special version of Elephant & Piggie plush pals brings a new twist to the hilarity and companionship of these best buddies! Look out for The Pigeon as he makes a surprise appearance on these soft toys just as he does in all of Mo's books.



675 Elephant  
9.5" Special Edition Soft Toy  
Pack:3



**Elephant Special Edition Soft Toy**

This limited-edition Gerald Soft Toy is elephant-astic! As the careful one who always looks out for his best pal, Gerald strikes a pose with a nod to his faithful friend. Wherever Gerald goes, Piggie will always be present in its soft printed plush that features images of Piggie book covers. Inspired by Mo Willems' popular Elephant & Piggie book collection, this soft toy celebrates the duo's genuine friendship.

**Piggie Special Edition Soft Toy**

This limited-edition Piggie Soft Toy is pig-ture perfect! Celebrating over 15 years of friendship with Gerald, Piggie features a lusciously soft plush body with a pattern inspired by Mo Willems' highly acclaimed Elephant & Piggie book collection. Piggie shows her affection for her best pal with an intricately printed pattern of book covers that feature Gerald!

NEW!



667 The Pigeon in Holiday Hat  
8" Soft Toy  
Pack: 3



**The Pigeon in Holiday Hat Soft Toy**

Celebrate the holidays with The Pigeon in Holiday Hat! This festive companion soft toy to Mo's newest book, "Don't Let the Pigeon Drive the Sleigh!" measures 8" tall - not including the flexible soft velour feet. A holiday hat with a rattle tops off the fun. The Pigeon may or may not have his dreams of riding the sleigh come true, although how fun it will be to "sleigh" the holidays with him!



55277 Don't Let the Pigeon Drive the Sleigh! Hardcover Book  
Pack: 3



**Elephant & Piggie Soft Toy Pair**

Theodor Seuss Geisel Medal Winners!

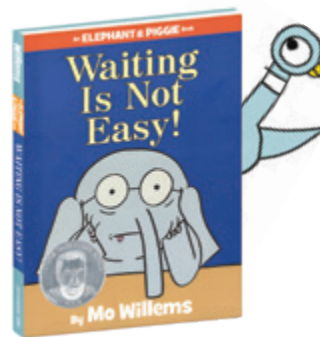
With text reviewed by an early-learning specialist, Mo's series about this optimistic pig and cautious elephant are accessible, appealing, and full of the emotions that make best friends. Elephant, made of soft light blue-gray chenille, wears his signature glasses and smiles because Piggie always cheers him up! Piggie, with her positive outlook, has a soft bean-filled body and an enthusiastic expression, reminding us to always look on the bright side.

...MORE MO FAVORITES!



A velcro tab and a loop keep this popular pair together side-by-side!

506 Elephant 7" & Piggie 5" Soft Toy Pair  
Pack: 3



19957 Waiting Is Not Easy! Hardcover Book  
Pack: 3



**Elephant & Piggie Bookends**

Organization is so much fun with Elephant & Piggie Bookends that combine function and style! Made of durable, precision-cut metal with high gloss coating, Elephant & Piggie sit comfortably back-to-back to prop up favorite book collections! On one side is soft blue-gray Elephant and on the other side is peppy pink Piggie. Together, they can support all 25 Elephant & Piggie books with personality. Look out for The Pigeon, as he makes a surprise appearance on this set of bookends just as he does in all of Mo's books!

669 Elephant & Piggie Bookends  
9"H x 7"W x 4"D  
Pack: 4



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1. Net 30 days upon credit approval, Pre-Pay, Visa or Mastercard. YOTTOY credit application is required to establish 30 day terms. All terms are subject to corporate and credit approval. Please allow 2 weeks for processing. Pre-Pay orders must be submitted with a check, ACH or wire that includes 10% freight. A \$25 service fee will be assessed for all returned checks.
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All merchandise is sold FOB YOTTOY US warehouse. YOTTOY will ship via our least expensive ground carrier unless customer specifies another method of shipping. Freight cost and handling will be the customer. If eligible for a freight promotion product must ship on YOTTOY's Fedex Ground account. Refused shipments will be charged all freight charges plus a restocking fee of 20%.

#### MINIMUM ORDERS: U.S. \$150.00.

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RETURNS: All sales are final. Books are non-returnable under any circumstances.

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## YOTTOY Logo Gift Bags

These bright and colorful YOTTOY Logo Gift Bags, with sturdy nylon rope handles, are ideal to bundle toys and books together.



419 YOTTOY  
Large Gift Bag  
12"H x 10.75"W x 5.5"D  
Pack: 25



420 YOTTOY  
Small Gift Bag  
9"H x 8"W x 4.75"D  
Pack: 25



Printed in the USA.



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If you can dream of it,  
YOTTOY can turn your idea into reality!

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